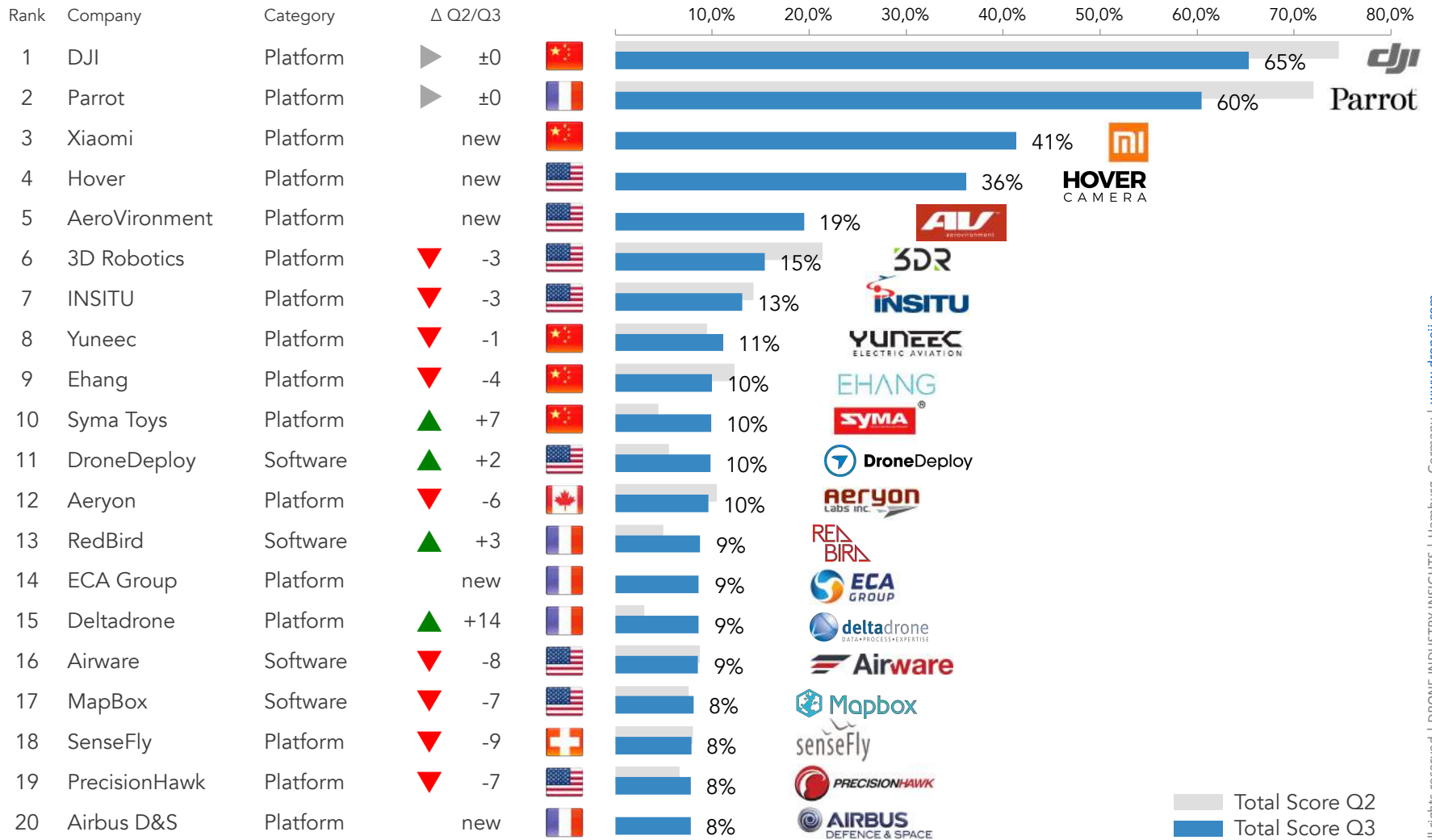


TOP20 Drone Company Ranking Q3 2016



Sep. 2016, Sources:
 Number of Google searches: How often people search for the companies on Google in conjunction with "drone" and "UAV";
 Number of News items: How often newspapers and blogs mention the companies in conjunction with "drone" and "UAV";
 Number of Drone Company employees: How many company employees carry the tag "drone" or "UAV" on LinkedIn;
 The highest scoring company in each dimension receives a rating of 100%, with all other drone companies receiving a lower percentage in linear relation to the score of the highest ranking company. The total score is an average of all four measured dimensions. A company can reach an index of 100% if he leads all considered sources.